**1. Student Management:**

* **Objective:** Showcase how the application manages student information.
* **Demo Steps:**
  1. Navigate to the "Students" tab.
  2. Show the ability to add, edit, and delete student records.
  3. Highlight fields like student ID, name, contact details, and enrollment status.
  4. Demonstrate how to associate students with classes or courses.

**2. Course and Class Management:**

* **Objective:** Illustrate how the application handles courses and classes.
* **Demo Steps:**
  1. Access the "Courses" and "Classes" tabs.
  2. Show how to create courses and define class schedules.
  3. Demonstrate linking students to specific classes.
  4. Discuss the flexibility to modify class details or schedules.

**3. Attendance Tracking:**

* **Objective:** Showcase the application's attendance tracking feature.
* **Demo Steps:**
  1. Navigate to the "Attendance" module.
  2. Show how to record and track student attendance for different classes.
  3. Highlight features like bulk attendance entry and real-time reporting.
  4. Discuss how attendance data integrates with student profiles.

**4. Gradebook and Assessment:**

* **Objective:** Demonstrate the application's capabilities for managing grades and assessments.
* **Demo Steps:**
  1. Access the "Gradebook" section.
  2. Show how to input and calculate grades for assignments, exams, etc.
  3. Discuss features like weighted grading and GPA calculations.
  4. Showcase the ability to generate and share report cards.

**5. Communication Portal:**

* **Objective:** Showcase the communication features between teachers, students, and parents.
* **Demo Steps:**
  1. Access the "Communication" hub.
  2. Demonstrate messaging between teachers, students, and parents.
  3. Discuss notification settings and alerts for important updates.
  4. Highlight the integration of communication with other modules.

**6. Teacher and Staff Management:**

* **Objective:** Showcase how the application manages teacher and staff information.
* **Demo Steps:**
  1. Navigate to the "Staff" section.
  2. Show how to add, edit, and delete teacher and staff profiles.
  3. Highlight roles, qualifications, and responsibilities.
  4. Discuss how staff profiles link to classes and courses.

**7. Admissions and Enrollments:**

* **Objective:** Illustrate the application's features related to admissions and enrollments.
* **Demo Steps:**
  1. Access the "Admissions" module.
  2. Demonstrate the admissions process, including form submission and approval.
  3. Show enrollment workflows and how they link to student records.
  4. Discuss any automation features in the admissions process.

**8. Analytics and Reporting:**

* **Objective:** Showcase the application's reporting and analytics capabilities.
* **Demo Steps:**
  1. Access the "Reports" and "Analytics" sections.
  2. Demonstrate pre-built reports for attendance, grades, and other metrics.
  3. Discuss customization options for reports.
  4. Highlight any dashboards that provide a quick overview of key metrics.

**9. Security and Permissions:**

* **Objective:** Highlight the application's security features.
* **Demo Steps:**
  1. Access the "Security" or "Permissions" section.
  2. Demonstrate user roles and permissions.
  3. Discuss how the system ensures data privacy and compliance.
  4. Showcase any auditing features for user activities.

**10. Mobile Accessibility:**

* **Objective:** Showcase how the application is accessible on mobile devices.
* **Demo Steps:**
  1. Access the application using a mobile device.
  2. Demonstrate key features available on the mobile interface.
  3. Discuss any specific functionalities optimized for mobile use.

**11. Integration with Other Systems:**

* **Objective:** Highlight how the application integrates with other systems or tools.
* **Demo Steps:**
  1. Discuss any third-party integrations (e.g., email, calendar, learning management systems).
  2. Demonstrate data flow between Salesforce and other systems.
  3. Highlight the benefits of seamless integration for data consistency.

**12. User Training and Support:**

* **Objective:** Showcase the resources available for user training and support.
* **Demo Steps:**
  1. Access the "Help" or "Training" section.
  2. Demonstrate tutorials, documentation, or training materials.
  3. Discuss the availability of customer support channels.